

OCTOBER 2024 | ISSUE 5

## WHAT WE DO

PJC Organic is the manufacturer of ProHealthy Turf Organic Products & distributor of soil amendments. We provide product and support to landscapers, schools, & municipalities that want to transition from a conventional approach to an All-Natural Organic Turf Care program for the maintenance of their lawns & athletic fields.

END OF SEASON TURF TIPS (1-2)

INDUSTRY NEWS

- Artificial Turf Closure (2)

BLOG FEATURE: Why Lime? (2)

PRODUCT PROMO

Lime, Turf Blankets, Grub Control (3)  
OTC Programs (4)

UPCOMING EVENTS (3-4)

## ORGANIC TURF TIPS

## END OF SEASON

Fall is upon us, and we want you to finish your landscaping season strong and well prepared. Take a look at our top 10 seasonal organic turf tips to set your lawns up for success...

### 1. Apply PJC ProHealthy Turf Products —

Depending on your program, you are in the last application of fertilizer or soil amendments—or both! Fall fertilization is the best way to enhance leaf blade development, encourage a healthy root system, and add necessary food to the soil biome. Try our PJC Boost+S3 for your last application. This product was designed specially for fall, as chelated iron helps ‘harden’ off turf before the winter. The added BOOST comes from the gypsum and humates, which improve soil structure and add soil nutrients!

### 2. Fall Seed —

Your seeding window is rapidly closing so choose a seed blend high in perennial rye grass to get it established quickly before the cold weather comes. Accordingly, be sure to visit our Grass Seed for Fall [blog](#) for more details on seed.

### 3. Repair and Regrade —

A level field is a safe field. Field traffic, weather, or water may have caused damage to your field or lawn. Therefore, be sure to take the time to top dress, repair and regrade these areas. Damaged areas are like tooth decay – they don’t get better on their own. Get on top of these areas when the project is small and avoid major problems down the line.

### 4. Adjust Your Water Cycles –

Follow our 1-2-3-2-1 watering suggestions for your irrigation system. If needed, give your grass one long water cycle per week and let nature do the rest.

### 5. Mulch Your Leaves –

Raking and bagging removes valuable nutrients and organic matter away from your soil biome. In addition, these practices are labor intensive. So, save time, money, and energy by mulching your leaves as long as is practical. Keep the mower deck high and mow slow. Lastly, be sure to finely chop up those leaves until they are all off the trees and may need to double cut. Read our blog for more on mulching leaves.

### 6. Lower Your Mowing Height –

As we head into winter, you want to start to gradually take the mowing height down. For that reason, decrease height from 3 ¼” all season to about 2.5” Pre-Winter. This should be done for your last two mows of the season and once all the leaves are off the trees. For more on mowing, view our blog “Mowing in the Fall”. (continued on page 2)

# ARTIFICIAL FIELD IN NASHUA NH IS CLOSED FOR SAFETY CONCERNS

and will cost an estimated \$850,000 to replace.

We get a lot of questions regarding the environmental concerns, financial costs, and player safety risks when it comes to artificial fields...

This field was installed in 2011, and was expected to last 12 years. While the field met the projected life of use, an all-natural field would have cost well below \$850K over the last 12 years. Remember: these artificial fields are not maintenance-free and are reallyyy expensive to maintain. Replacing your artificial field needs to be planned before it fails and replacement costs budgeted. [News link —>](#)



## END OF SEASON Organic Turf Tips (cont...)

### 7. Irrigation Blowout –

Make any final adjustments and repairs to your irrigation system before you blow out the system. Irrigation systems are a major investment and valuable tool in growing organic turf grass. Thus, make certain to do a thorough blowout before soil temperatures drop below freezing by early December.

### 8. Winter Turf Blankets –

We'll save you the time here...go check out our Product Promo on page 3 to find out why you need [this product](#).

### 9. Dormant Seeding –

If you have extra seed laying around, get it in the ground! An uncommon practice but one that has proven results. Dormant seeding ensures that you are getting all your seed in the ground and not feeding the mice over the cold winter. Moreover, this practice should only be done when air and soil temperatures are cold – we mean cold, cold. Warm temperatures will cause early germination and that will ruin the grass (unless under a turf blanket). Plan this for late December into February for best results.

### 10. Get Some Rest!

Landscaping is tough and demanding work. Above all, plan to take some time to recharge after the long season.

We are always available to bounce ideas off and help you grow, ORGANICALLY! [Contact us](#) and check our [blog page](#) regularly for additional seasonal organic turf tips.



## BLOG FEATURE Why Lime?

Lime provides three important benefits to growing healthy turf:

1-improves soil chemistry

2-encourages beneficial soil biology

3-improves soil structure

and in our opinion...it's more important than fertilizer.

Check out our blog to learn why.

LEARN MORE



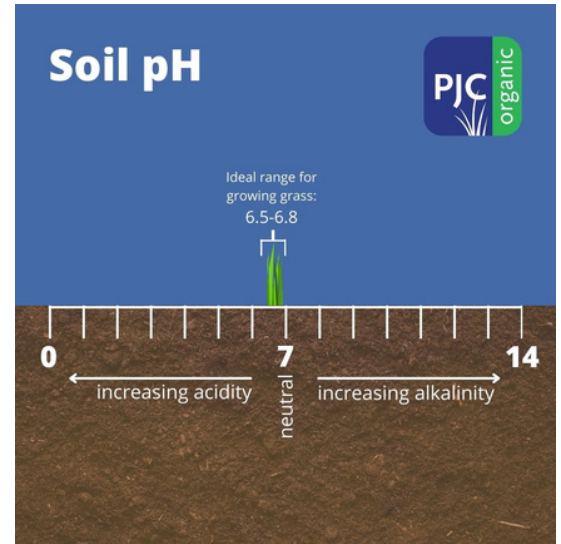


# PRODUCT PROMOS

## LIME

Didn't get to putting down Lime yet? Fear not! It's not too late... Cool season turf grass grows best in soil with a pH of 6.5 – 6.8 and Ca:Mg ratio of 7:1 - 15:1. Soil in this range encourages increased microbial activity that contributes to the availability of nitrogen, sulfur and phosphorous in the soil, making available the macro and micro nutrients the grass needs to grow, while encouraging root development. We are pleased to announce that Solu-Cal is custom blending for PJC an Enhanced Calcitic Lime With 2% HUMIC ACID.

Our High Efficiency Lime with Humate is more finely ground to work on neutralizing soil acidity quickly! Increases pH in weeks rather than months and covers more ground with less product. Realize major labor and product savings! PJC carries a variety of high efficiency and standard lime and calcium based products to meet different program needs.



## CEDAR CURE FOR GRUBS

This season seems to be particularly bad for grubs and we are hearing about infestations throughout New England. Deal with it now before the grubs go deeper in the soil. Cedar Cure is a 25b minimum risk pesticide that is not subject to federal registration requirements because their ingredients, both active and inert, are demonstrably safe for the intended use. Many states do not require a pesticide license to apply - check with your state pesticide bureau on your local regulations.

## TURF BLANKETS/WINTER GROWTH COVERS



Prep your fields for Winter with turf blankets! Once fall cleanups and sports are finished, get turf blankets down in high traffic areas. This cultural practice extends the fall growing season and promotes faster growth and green-up in the spring; protects from harsh winter conditions; and can be used during the season for repairs.

## UPCOMING EVENTS

Educational and professional opportunities you don't want to miss in the coming weeks!

### NYSNLA's 2024 Annual Conference and Expo Theme: Raising the Standards

We invite you to join the ENERGY & VISION of a new Nursery and Landscaping Conference & Expo bringing together Green Industry Leaders from across New York State & the Northeast!

Sun-Tues. October 20 - 22 | Albany, New York



NEW YORK STATE  
NURSERY AND LANDSCAPE  
ASSOCIATION, INC.

LEARN MORE



MORE EVENTS ON PAGE 4...

# UPCOMING EVENTS (continued from p 3)

## Sports Field Forum

A premier event dedicated to advancing education and facilitating powerful connections in sports field management. Key topics include: Best practices for maintaining and improving natural grass fields; Strategies for minimizing athlete injuries through proper field maintenance; Innovations in turf grass management and safety equipment.

Oct 23 | 8:00 am - 2:00 pm | Worcester, MA

LEARN MORE



## Nov 2024 Online Accreditation Course in Organic Land Care

The November 2024 Online Accreditation Course in Organic Land Care is a self-paced, asynchronous learning course with opportunities to meet online with instructors and OLC staff. Please note the dates: For most participants, course work should be completed between Nov. 1 and Dec. 13, after which the Accreditation Exam will be given.

Nov 1, 04:00 PM - Dec 13 7:00 PM ET

LEARN MORE



## 2025 Landscape Cod Green Expo

LandsCape Cod (LCC) is the green industry's annual winter hub where hundreds of professionals come to learn, connect, and grow. Companies that exhibit at LCC gain cost-effective access to one of New England's largest sales regions, and all the selling opportunities that go along with it.

January 14 & 15 | Hyannis MA

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# ORGANIC TURF CARE PROGRAMS FOR 2025!

As the season starts to slow, we know it's tempting to ride the wave into hibernation. We encourage you to use this time and momentum to plan for Spring 2025! Are community members or customers asking for organic alternatives to their fertilizer program? Are pesticide restrictions changing the way you manage turf? PJC is more than a supplier of organic products to the turf care industry...we work with landscapers, schools and municipalities to tailor an organic fertilization program that is practical and fits your business providing product, support and education.

LEARN MORE



Follow us on Instagram, Facebook & check out our Blog.

We regularly post industry news, events, products, & cultural practices.

