



ORGANIC TURF CARE SUPPORT SERVICES

FOR SCHOOLS & MUNICIPALITIES





Want to implement an organic turf care program but don't know where to start? We've got you. Step by step. Page by page...

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Want to implement an organic turf care program but don't know where to start? We've got you. Step by step...

ORGANIC TURF CARE PROGRAM OPTIONS

TRIAL

ORGANIC TURF CARE (OTC) TRANSITION TRIAL (up to 2 fields)

Considering the transition to a full organic turf care program?

We offer a trial program to help get the traction and support needed to successfully transition to an all-natural organic turf care program. Program is developed virtually.

YEAR 1

ORGANIC TURF CARE FULL PROGRAM DEVELOPMENT (up to 10 fields)

Developing a new turf program may feel daunting. Fear not! You'll receive the support you need...

We come on site to discuss current practices, products, goals, expectations, budget, equipment, staffing, and conduct a site assessment. You get an Organic Turf Care Program Guide that takes you through the season from product applications to cultural practices.

YEAR 2

ORGANIC TURF CARE PROGRAM AUDIT

Together, we'll build upon what worked last year and fine tune your programs for success...

On-site visit to discuss OTC Program Guide, progress, budget, equipment, and staffing needs/changes to OTC Program Guide.

YEAR 3

ORGANIC TURF CARE PROGRAM MAINTENANCE

Alright, now you know the ins and outs of organic turf care, but there's always room to grow...

On-site visit to discuss progress towards goals, OTC Program Guide updates, and establish a plan to continue a successful program for years to come without major changes to your operations budget.

YEAR 4

At this point, you and your staff are well practiced in a full Organic Turf Care program.

We're still here for you – On Demand!

ON DEMAND SERVICES



SOIL TESTING

Whether you are just starting an Organic Turf Care program, or you have been providing a service for years it is important to remember that a solid program begins with a soil test. You dig the dirt, an independent commercial laboratory does the soil testing and sends the report to PJC Organic. We interpret and send you the results in an easy-to-understand word document.



SITE VISIT & ASSESSMENT

We understand that you may simply need a new set of eyes on a problem or some fresh operations ideas in the field. A written site assessment will be provided. We can help! (Included in OTC programs)



OPERATIONS GUIDE

We provide an aerial view of individual fields that include field specific maintenance recommendations to help with labor standardization and/or meetings + presentations. (Included in OTC programs)



STAFF TRAINING

On-Site Education includes a 2-hour training session for your team. We educate on the fundamentals of Organic Turf Care —the what, why, and how of a successful organic operation—tailored to your OTC Program.



EMAIL & TELEPHONE SUPPORT

Included for all our PJC customers! Reach out whenever you need throughout the season!

Prices start at \$25 for Soil Testing and \$575 for OTC Programs.

Contact Sean@pjcorganic.com

PRACTICAL APPROACH

The key to a successful all natural Organic Turf Care (OTC) program is to apply the right products with proper cultural practices. One without the other is a set up for failure. It is important to remember that a solid program begins with a soil test and turf performance expectations. Healthy Turf depends on the positive interactions between:

SOIL CHEMISTRY

Create and maintain a hospitable environment for the soil biology necessary for growing turf by correcting pH and calcium to magnesium imbalances.

SOIL BIOLOGY

Feed the microbes in the soil an All-Natural Organic Fertilizer so they remain active and in turn can feed the plant.

SOIL STRUCTURE

Promote the porosity and nutrient holding capacity of the soil by addressing organic matter and CEC deficiencies.

CULTURAL PRACTICES

Proper mowing, aeration, over-seeding and irrigation practices will have the BIGGEST impact on the overall success of your program!



When it comes to growing turf there are things we cannot control in the season like weather, temperature and rainfall. At PJC Organic we call our approach “practical” because we focus on creating positive change over time in a way that makes sense financially and in practice.

ORGANIC TURF CARE SIMPLIFIED



10 STEPS TO AN ORGANIC LAWN...

1. Soil Test: pH, buffer pH, OM, CEC & Ca:Mg
2. Adjust pH to 6.5 – 7.0 and Ca:Mg
3. All Natural Organic Fertilizer
4. Improve Organic Matter & CEC
5. Mow high at 3-3.5”
6. Return Grass Clippings
7. Water ¾-1” 1-2X week, morning
8. Core Aerate to relieve compaction
9. Overseed to thicken turf
10. Scout for weeds and pests

PJC Organic’s three-tiered practical approach combines PRODUCT with SUPPORT and EDUCATION.

We tailor an OTC program that is easy-to-follow and fits your budget and expectations!

practical approach proven products



PROVEN PRODUCTS

PJC Organic is the manufacturer of ProHealthy Turf products and distributor of other soil amendments. There are a lot of organic, organic-based, and bridge products on the market, making it confusing for those looking for an All-Natural Organic approach to turf care. We have been evaluating products since 2002 and have come up with a core product list, taking the guess work out of which products to use. We call them “proven” because we actually use the products we sell in our own organic fertilization business. PJC Organic sells direct to our customers in an effort to provide quality products at an affordable price.



ORGANIC FERTILIZERS

PJC ProHealthy Turf Fertilizers are manufactured by PJC Organic and have been in use since 1994. PJC Organic uses all natural premium ingredients as a food source for soil biology (no urea, municipal waste or manure). We have OMRI listed blends available and our all natural fertilizers comply with the USDA National Organic Program (NOP) standards, are approved for use by Bay State organic certifiers and are on the USDA Bio-Preferred Product list.

SOIL AMENDMENTS

- CHARGE-S3 is a soil conditioner, bio stimulant, and natural nutrient source all-in-one.
- Lime—our professional high efficiency limestone with 2% humic acid works faster and more efficiently, saving product and labor costs.
- Humic+PLUS is a granular product that contains 6% activated humic/fulvic, and 30% soluble calcium.

PREMIUM GRASS SEED

Over seeding is a key cultural practice in a turf management program. Our premium blends have been evaluated by PJC Organic using the National Turfgrass Evaluation Program (NTEP). PJC offers a variety of seed blends to suit your site and time of year. Product sold in full pallets: 20/50lb bags. We can custom mix to your specifications with a 1 pallet minimum – 20/50lb bags. Contact us to request a copy of specific grass seed cultivars.

SOIL TESTING

Whether you are just starting an organic program or you have been providing a service for years it is important to remember that a solid program begins with a soil test. We'll send you the soil sampling supplies and instructions. You take the sample and mail to the lab. We get the results, read them for you and send you the results in an easy to understand word document.



The Governor's Academy
- organic since 2006 -

TURF BLANKETS

Winter turf blankets allow for end of season field repairs while keeping turf healthy and protected from harsh winters and ready for spring play. A great way to repair damaged areas and thicken turf in the off season allowing for play to resume earlier in the spring. All sizes available: covers for goal mouths to entire fields. Inexpensive investment with results!

practical approach  proven products



We can help you transition to a sustainable, all-natural Organic maintenance program for your lawns and athletic fields. PJC has developed a practical approach using proven products. We will customize an easy-to-follow and cost effective program for you.

WHAT YOU DO



WHAT WE DO

1. TAKE A SOIL SAMPLE

Use the supplies provided by PJC to take a soil sample and mail it to the soil testing lab.

3. DEFINE YOUR PROGRAM TIERS

based on product budget, labor resources, equipment and infrastructure.

5. FOLLOW THE CALENDAR

Apply PJC products in the application windows over the course of the growing season.

7. REACH OUT

Questions on soil tests, weeds, site specific...



2. INTERPRET YOUR SOIL TEST RESULTS

& provide them in an easy-to-understand format with best product recommendations.

4. CREATE YOUR PROGRAM

based on your definitions and resources. Complete with all of the services from the program you selected.

6. SUPPORT YOU

with application reminders—through email, virtual, and phone. Industry updates are available through social media, blogs, and newsletters.





OTC ATHLETIC FIELD PERFORMANCE TIERS

	TIER 1: High Performance Fields	TIER 2: Medium Management Fields	TIER 3: Low Input Fields
Field Expectations	<ul style="list-style-type: none"> • high safety • very high visual quality • durable playing surface 	<ul style="list-style-type: none"> • high safety • reasonably high visual quality 	<ul style="list-style-type: none"> • high safety • good visual quality
Staff	experienced manager with adequate staff to perform all labor	experienced manager with some staff but could use more help	manager with limited staff support
Equipment	mowers, spreaders, aerifiers, seed slicer, irrigation system	mowers, spreaders, aerifiers, the ability to provide irrigation	mowers, spreaders, misc. tools
Soil Testing	once every 2-3 years	once every 3 years	once every 3 years
Product Application	<ul style="list-style-type: none"> • 4 - Fertilizations Soil Amendments (according to soil test) • 2 - Lime • 2 - CHARGE S-3 • 2 - Humic + or Gypsum 	<ul style="list-style-type: none"> • 4 - Fertilizations Soil Amendments (according to soil test) • 2 - Lime • 2 - CHARGE S-3 • 2 - Humic + or Gypsum 	<ul style="list-style-type: none"> • 3 - Fertilizations Soil Amendments (according to soil test) • 2 - Lime • 1 - CHARGE S-3 • 1 - Humic + or Gypsum
Overseeding	1- Spring 1 - Early Summer 1 - Late Summer 1 - Fall	1- Spring 1 - Late Summer 1 - Fall	1 - Fall
Aeration	4-5 Per Year	2-3 Per Year	1-2 Per Year
Turf Blankets	Winter coverage, Spring & Fall coverage as needed, mowing & management on all key areas.	Winter coverage in select areas, used for early 'Green-Up' in Spring.	no Winter coverage